



## **Business Category Definitions**

*For questions during the application process*

**Attractions:** The business offers experiences or a venue that is designed to draw tourists and visitors to a destination.

**Convention Services or Supplier:** The business provides products or services specifically geared toward conventions and/or large events such as event planning, production, and catering.

**Community Resources:** The business is a local organization that may indirectly support tourism or city services, such as local non-profits.

**Food & Drink:** The business serves food and/or beverages in some form of dining experience to both visitors and locals such as bars, restaurants, food trucks, etc.

**Live Music & Entertainment:** The business offering live performances, concerts, or shows such as live music venues, theatres, honky tonks, etc.

**Lodging:** The business provides accommodation for visitors including hotels, short-term rentals, campgrounds, etc.

**Shopping:** A retail business that offers goods and products from souvenirs to luxury items.

**Sports:** The business is related to recreational or professional sports.